Agroecology Enterprises for Africa – Zimbabwe Country Study

By
Billy Mukamuri and Tarisayi Pedzisa
16 April 2021
Acknowledgements

The Zimbabwe Team expresses sincere gratitude to the following organizations and individuals who supported this study. These organizations and individuals are at the forefront of the arduous journey towards food sovereignty in Zimbabwe, despite the numerous challenges they face: Agroecology Fund (AEF), Alliance for Food Sovereignty in Africa (AFSA) for availing the funds; D & N Organic Produce; Tryfine Farm Life; Colleta Farm; Honey Dew Farm; Four Seasons (Pvt) Ltd; Perisos Farm; COSPE; Solar Dryers P/L; Urban farming Association; River of Life; GMB Zimbabwe; Four Seasons Factory; University of Zimbabwe National Gene Bank; AGRIBANK; FAO; CTDT; Fambidzanayi Training Centre; Mrs. Ntando Ndlovu; Mrs. Beauty Katsenga; Mac Roberts; Florence Dell; Albert Mugabe; Mulamgari Alphonce; Mrs. Josephine Toro; Mr. and Mrs. Kambarami; Mrs. Beauty Misrimirembwa; Mrs. Desideria; Tonerai Tichawanda; Mr. Chakurira; Joseph Matiza; Newton Spicer; Lewis Mashinagaize; Andrew Mushita; Pastor Mwenda; Mr. Pedzisayi; Mrs. De Witt; Mike Davis; Tafadzwa Hungwe; Onisimous Chipfunde; Dr. Wilbert Zvakanyorwa Sadomba and Mr. Clever Mpofu. Last but not least, we thank our coordinators, advisers and colleagues for their patience and invaluable advice.
# Table of Contents

Acknowledgements ................................................................................................................................................. 2
1.0 Introduction ............................................................................................................................................................ 5
2.0 Research Approach .................................................................................................................................................... 5
3.0 Typologies, Current Status and Effectiveness of Agroecology Enterprises / Businesses and Service Providers in Zimbabwe ......................................................................................................................................................................... 6
  3.1. Urban Backyard Producers ....................................................................................................................................... 6
  3.2 High-End Organic Producers ..................................................................................................................................... 7
  3.3 Large Scale Commercial Farmers Transitioning to Agroecology in a Bid to Provide Safe Food .................................................. 7
  3.4 Smallholder Small Grains Farmers in Semi-Arid Rural Areas ...................................................................................... 8
  3.5 Small Scale Rural Farmers Supported Through NGO Programs Promoting Agroecology and Related Practices ............................................................................................................................................................................... 8
  3.6 Commercial Farmers Reverting Back to Chemical Agriculture as a Result of Low Productivity Under Agroecology .......................................................................................................................................................... 8
4.0 Drivers and Status of AAEs in Zimbabwe .................................................................................................................. 10
  4.1 Poverty Driven .......................................................................................................................................................... 10
  4.2 Labour Saving ........................................................................................................................................................... 10
  4.3 Limited Land ............................................................................................................................................................ 10
  4.4 Adaptation to Climate Change ................................................................................................................................... 10
  4.5 Food Safety and Health Consciousness .................................................................................................................... 11
  4.6 Stewardship ............................................................................................................................................................. 11
  4.7 Beliefs in Indigenous Technical Knowledge Systems .................................................................................................. 11
  4.8 Systems and Holistic Farming .................................................................................................................................... 11
5.0 Current Status of Agroecology Practices in Zimbabwe .................................................................................................. 12
  5.1 Enabling Factors for Practicing AE in Zimbabwe ......................................................................................................... 12
  5.1.1 Limited Land for Farming and a High Demand for Food in Urban Areas ................................................................. 13
  5.1.2 Low Input Organic Farming ...................................................................................................................................... 13
  5.1.3 Climate Change and Stewardship .......................................................................................................................... 13
  5.1.4 Deteriorating Macro- Economic Environment ........................................................................................................ 13
  5.2 Constraints to Increased Uptake of AE by Stakeholders in Zimbabwe ........................................................................ 14
  5.2.1 Pests and Diseases Management ........................................................................................................................ 14
  5.2.2 Limited Prospects for Mechanization .................................................................................................................... 14
  5.2.3 Low Yield Potential of Indigenous Crops ................................................................................................................ 15
  5.2.4 Limited Knowledge on AE SOPs .......................................................................................................................... 15
  5.2.5 Historical Issues .................................................................................................................................................... 15
  5.2.6 Limited Adoption of Appropriate Technologies .................................................................................................... 15
  5.2.7 Negative Consumer Perception on Indigenous Foods ............................................................................................. 16
  5.2.8 Market Controlled by the Middlemen .................................................................................................................... 16
  5.2.9 Policy Inadequacy ................................................................................................................................................... 16
  5.2.10 Funding Limitations from Banks ........................................................................................................................ 16
  5.2.11 Punitive Regulatory Requirements ....................................................................................................................... 17
  5.2.12 The Role of Finance ............................................................................................................................................ 17
  5.2.13 The Policy Environment in Zimbabwe ................................................................................................................ 17
6.0 Forces Affecting the Business and Investment Environment for Agroecology in Zimbabwe ......................................................... 19
  6.1 Negative Factors ..................................................................................................................................................... 19
  6.2 Positive Factors ...................................................................................................................................................... 20
7.0 Recommendations for Promoting Agroecology Enterprises in Zimbabwe .................................................................................... 21
8.0 Selected References Reviewed for the AE Study (Zimbabwe Case Study) .................................................................................... 26
9.0 Images capturing Agroecology Farming Practices in Zimbabwe .......................................................................................... 28
List of Tables

Table 1. Summary of AEEs Interviews Based on Study Typologies .................................................................9
Table 2. Major Institutions Creating an Enabling Policy Environment for AE in Zimbabwe .................................................................22
Table 3. List and Contacts of Participants ...........................................................................................................24

List of Figures

Figure 1. Enabling Factors for Practicing Agroecology in Zimbabwe .................................................................12
Figure 2. Constraints to Increased Uptake of AE by Stakeholders in Zimbabwe ......................................................14
1.0 Introduction

The study assessed the roles of AEEs, service providers and policy experts and institutions. The main focus was on the above AE stakeholders' relationship to the Agroecology Movement, market and policy at country level, in this case, Zimbabwe. The study also identified selected enterprises and the environment they are operating under and institutions that are creating an enabling policy environment. In brief, specific objectives of this assignment were centred on the following thematic areas:

a) Current status and effectiveness of agroecology enterprises / businesses and service providers in Zimbabwe;

b) Context (or ecosystem) and forces affecting the businesses and investment environment for agroecology in Zimbabwe

c) Generalizing on how to promote agroecology enterprises in Zimbabwe

2.0 Research Approach

The study was largely qualitative in nature and the initial interviews were targeted to participants of the AEE survey conducted in Zimbabwe in October 2020. Sampling for subsequent interviews was through snowballing, whereby an interviewed person suggested a name/or names of other AE participants. Combined with restricted movements due to the COVID-19, snowballing created a major bias in favour of urban based AEEs. However, considerable effort was made to reach out to some rural participants, especially those residing outside Harare, the country's capital city. Detailed personal interviews
were conducted with farmers and in most of the cases these were coupled with farm visits to observe the practices on the ground. Out of the 12 planned AEE interviews, all were conducted with two in excess.

The study intended to interview 10 service providers ranging from NGOs, financial institutions, input suppliers and the market. In this category, a response rate of 90% was achieved. Interviews with two targeted Key Informants, Agriculture Bank of Zimbabwe (Agribank) and Gava Restaurant (a major food vending outlet in Harare which specialises in organic foods, especially small grains and traditional chickens) were abandoned because informants continued evading scheduled interviews and some of the provided answers were limited in answering the study’s research objectives. Lastly, of the four interviews planned with government officials/policy experts, the response rate was 100 percent. A list of participants of the survey is provided in Table 3.

3.0 Typologies, Current Status and Effectiveness of Agroecology Enterprises / Businesses and Service Providers in Zimbabwe

Our assessment from this study indicates that Zimbabwe has only advanced as far as Level 3 of the agroecology tool or framework. There are already healthy signs for the transitioning of the agricultural system from the industrial to agroecology, not so much due to collective consciousness but largely driven by circumstances, poverty and climate included, as well as huge government intervention such as the Pfumvudza and price parity between maize and small grains. The following section presents the identified six categories of AEEs in Zimbabwe (refer to Table 1 for examples):

3.1. Urban Backyard Producers
Urban backyard AAEs were identified to rely on no chemicals, except for high incidences of pests and diseases; target market is the urban market for fresh vegetables; activities are highly experimental; most of them are retirees looking for a livelihood source and there is normally a complementary poultry project which is the main source of manure for the crops.

The main limitation faced by urban backyard AEEs is land as they heavily rely on producing on small or limited residential land. Their activities are characterised by limited to no co-sharing of knowledge among agroecology entrepreneurs because their findings are not documented and shared. Threat from thieves is also a major challenge.
Investment on the plot varies with individual, ranging from green houses, drip irrigation and borehole water because municipal water is erratic in supply.

The optimal initial investment to have a viable enterprise is around $8,000-10,000 which can be repaid over a year through crop production which happens throughout the year. Average cropped area is 2-4 acres and labour is limited to the plot owners and casual labour hired on a per need basis. Agroecology based enterprises located in wasteland are facing the challenge from urbanisation which is fast expanding, driven by both private and public investment/policy. The latter is characterised by the case of Four Seasons, a private agroecology farming enterprise which had its two farms taken over by government because of the land reform exercise which started in 2000 and the other one acquired to enable the construction of the new city, surrounding the new parliament building just outside Harare. On the other hand, land reform has opened huge opportunities for AE in rural Zimbabwe where there is abundant land for medium to large scale production, an opportunity recognised by private players in AE.

3.2 High-End Organic Producers

High-end Organic producers are commercial producers specialising in herbs and species which have a ready market, especially in most urban supermarkets. Organic certification was also reported to offer opportunities in lucrative markets such as high-end and health conscious organic food consumers. These entrepreneurs specialise in crop production only, with animal manure and compost, a major input coming from outside the farm. The optimal land size is 5-8 hectares otherwise if the area becomes too big managing the crop becomes problematic since most field operations are manual. The initial investment required is well over $20,000 depending on the type of crops produced.

3.3 Large Scale Commercial Farmers Transitioning to Agroecology in a Bid to Provide Safe Food

Large scale commercial farmers participation in AE is now a fast-growing movement. This is largely associated with large scale commercial farmers who are environmentally conscious and also part of their stewardship values. The group’s stewardship values are centred on a landscape approach. Community members aim to act collectively in order to preserve the environment, as well as reduce the carbon foot print. The land holdings are in excess of 300 hectares within the mixed farming system. Livestock forms an integral part of the systems including cash cropping such as commercial maize, tobacco and soybeans. Some of the agroecology practices involve grazing management, recycling through rotation of the livestock kraals, planting of forage legumes, strip and alley cropping as well as agro forestry. The practice is characterised by strong farmer networks and presents opportunities for sharing information generated through ‘individual-driven’ experiments. As commercial enterprises, their investment
requirements for each farm are variable, often in excess of $100,000. The key advantage is that these commercial farmers have access to funding from commercial banks because of private title of land and availability of collateral. The repayment period is in around five years since this is a long-term investment with a landscape approach.

**3.4 Smallholder Small Grains Farmers in Semi-Arid Rural Areas**

Rural based small scale mixed organic farmers represent a mixture of dryland farming, small home-based gardens which rely on organic inputs from poultry and small livestock enterprises. There is biodiversity in terms of the practices which include maggot farming and use of indigenous seeds for cropping. There is agroforestry and production of jam from wild fruits expanding the scope of activities. Organic certification is mainly based on group participation and the activities are mainly donor driven. The optimal size of the farm is 3 hectares which includes dryland farming and the main source of water is a shallow well. An investment of about $5,000 is optimal for operation of such an enterprise with payback period of two years. Labour is mainly family based and information is shared among group members. Currently the groups are no longer operational and it’s only the individuals doing the farming.

**3.5 Small Scale Rural Farmers Supported Through NGO Programs Promoting Agroecology and Related Practices**

Smallholders working with NGOs have been trained and supported through provision of inputs and at times market linkages and coordinated farmer networks or field school for learning and sharing information. This group of farmers is referred to as project beneficiaries who are undertaking agroecology in its various forms and are widespread in Zimbabwe’s rural areas. The funding mechanism for these projects is mainly through the supporting NGOs. Farmers are selected to participate using defined vulnerability indicators. Some of these farmers have developed into agroecology entrepreneurs producing for the market on their own. The farmers work in groups to provide labour for their farming activities, at times they have a common plot for the project especially if it’s a garden where vegetables are produced organically.

**3.6 Commercial Farmers Reverting Back to Chemical Agriculture as a Result of Low Productivity Under Agroecology**

Study results also show significant back tracking or completely dropping out of AE activities. This is largely associated with fresh vegetable farming units within the urban set up which are highly commercialized and tend to rely heavily on chemicals and imported seed. The farms produce for local retail shops which implies that production is centred on a market place. Earlier efforts to practice organic farming have been abandoned because of reduced productivity, high incidence of pests and disease as well as failure to gain a price premium for organic produce because of lack of certification. The farms produce compost as a by-product from the crop residues which is then sold to backyard farmers who produce vegetables without chemicals.
Table 1. Summary of AEEs Interviews Based on Study Typologies

<table>
<thead>
<tr>
<th>Typology</th>
<th>Interviews conducted</th>
<th>Participants</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Urban backyard producers</td>
<td>5</td>
<td>Mr. and Mrs. Kamabarami; Mrs. Shamiso Ncube; Mr. Tichafunga Chakurira, Mrs. Jerry Vimbai, D&amp;N Organic Produce</td>
<td>Pomona Urban Farming association gave insights on these type of farmers</td>
</tr>
<tr>
<td>High-end organic producers</td>
<td>4</td>
<td>Perrisos Farm, Four Seasons, Mrs. Tendayi Misirembwa</td>
<td>Different form of organic certification (EU, Zimbabwe standards of organic farming)</td>
</tr>
<tr>
<td>Urban commercial producers reverting to industrial agriculture</td>
<td>1</td>
<td>Honey Dew</td>
<td>Farmer abandoned organic farming because of high incidence of pests and very low yield when fertilisers are not applied. Typically farmers revert to chemical agriculture on a temporary basis when there is a problem of pests and disease.</td>
</tr>
<tr>
<td>Large scale commercial farmers transitioning</td>
<td>4</td>
<td>Colleta Farm, Perrissos Farm, Tryfine Farm Life, Tonderai Farm, D &amp; N Organic Produce, Sadomba Farm</td>
<td>Efforts to move towards agroecology is driven by the need to maintain soil health and stewardship. Livestock based commercial farming systems operating on a large scale.</td>
</tr>
<tr>
<td>Smallholder small grains farmers in semi-arid rural areas</td>
<td>none</td>
<td>GMB as key informant CTDT</td>
<td>Interviews with GMB informed the study coupled with experience. CTDT promoting farmers to produce small grain seed</td>
</tr>
<tr>
<td>Smallholder rural farmers supported through programs</td>
<td>1</td>
<td>Mrs. Beauty Katsenga, FAO, COSPE, Fambidzanai, ROL, CTDT</td>
<td>Various activities ranging from livestock value chains, agroforestry, crop production through agroecology are implemented by beneficiary households in different rural areas.</td>
</tr>
</tbody>
</table>
4.0 Drivers and Status of AAEs in Zimbabwe

Our assessment shows that there are number of drivers or reasons for individuals and groups to participate in AE. Key among them are as follows:

4.1 Poverty Driven
Offshoot of conservation agriculture and supported by NGOs as a safety net for food insure households with no draft power for tilling the land. Efficient use of soil amendments (manure and chemical fertilizers) is driven by the need to maximize on the available resources. No attention paid to seed, chemical use and food sovereignty, community engagement. Focus is on tillage systems with labour and weed management as the greatest challenges.

4.2 Labour Saving
Mechanization of processes – solar drying systems for post-harvest management to avoid food wastage. No attention paid to production processes (includes food produced by smallholder irrigation schemes using chemicals, inefficient irrigation systems (such as sprinkler). Community participation in mechanised enterprises is evident and is largely driven by NGOs who prefer supporting group ownership of donated infrastructure, including solar driers, dehullers and gardens.

4.3 Limited Land
Urban agriculture, backyard farming in response to the urban demand for fresh vegetables. Maximizing on the available land. Efficient irrigation systems being used such as bucket system, hose pipe and drip irrigation. Land is major limitation and dictates the farming system (intensive systems with limited mechanization). Chemical usage is restricted to pesticides and organic fertilizers mainly used for soil health. No community engagement as this is done at individual level. Major challenge is that the market is not aware of the safety of the food and hence little willingness to pay a premium.

4.4 Adaptation to Climate Change
The need to adapt to changing climate by growing crops which are adaptable to the local environment (the drive for small grains at a national scale). No attention paid to tillage systems and use of chemical fertilizers because this is practiced at a large scale especially in very dry areas where maize has high chances of crop failure. Production challenges include very low yield potential, crop destruction by Quelea birds and limited mechanization for post-harvest management.
4.5 Food Safety and Health Consciousness
With increasing health consciousness among the consumers, food which is free from chemicals is preferred as a preventative measure against such conditions as cancer. The main driver of organic farming is meeting the growing consumer need for wholesome foods.

4.6 Stewardship
The Regenerative Agriculture group largely comprises large scale commercial farmers who are aimed at restoring the natural ecosystems in view of climate change, land degradation, water and soil pollution, the need for safe foods as well as building soil carbon through the natural process- it’s a long term strategy requiring conscious effort. Practiced by the environmentally sensitive farmers, is characterised by more holistic systems approach and very low profitability in the short-term. Includes reduced tillage systems, intercropping, relay cropping and organic farming though pest management is still a challenge. Well-resourced farmers are self-sponsoring BUT there is greater need for community engagement to capture the benefits at watershed and landscape level because the environmental effects are not localized. There are a lot of spill over effects which can benefit non-participating farmers. Major challenge is lack of documented evidence – farmers are mainly experimenting and building a knowledge data base which is not scientifically proven.

4.7 Beliefs in Indigenous Technical Knowledge Systems
This category of AE practitioners relies heavily on indigenous knowledge systems mainly based on the need to go back to traditional ways of farming. Lack of documented information on how the traditional systems worked is a major challenge and unavailability of technologies which are compatible with the traditional systems incorporating indigenous crops, organic manure and organic pesticides, minimum tillage systems, intercropping and relay cropping.

4.8 Systems and Holistic Farming
This is the last stage of agroecology which includes most aspects of agroecology from Level 1 and 2. Includes the use of indigenous crops, focus on improving the local diets, production uses most of the principles including organic farming. Community engagement and farmers working in groups, consumers not well represented because focus is on production, local governance issues not well illustrated especially land tenure issues. Approach focusing on smallholder farmers who own land under communal ownership. Livestock production and agro-forestry are not well incorporated in to the system.
5.0 Current Status of Agroecology Practices in Zimbabwe

5.1 Enabling Factors for Practicing AE in Zimbabwe

Figure 1. Enabling Factors for Practicing Agroecology in Zimbabwe

5.1.1 Limited Land for Farming and a High Demand for Food in Urban Areas
In Zimbabwe urban farming is largely characterized by limited land for farming and a
high demand for food provides a conducive environment for agroecology. The market for fresh vegetables is abundant because of high population density. Smallholder farmers operating on small pieces of land, less than 5 hectares are better positioned to intensify their production through AE. The study found out that urban farmers with small land holding and lack of draft power practice both intercropping and reduced tillage, respectively. In addition, both limited and high cost of resources such as chemical fertilizers encourage AE through reduced use of external inputs and cost.

5.1.2 Low Input Organic Farming
The practice of organic farming in Zimbabwe is enhanced by the use of low external inputs which makes farming cheaper with high prospects of capturing high value markets which are in search of safe foods or chemically free produce. However, there is no major distinction between organically produced foods and those which are not which makes the need for organic certification a very important market requirement but comes at a cost.

5.1.3 Climate Change and Stewardship
The use of agroecology has been facilitated by the need to grow crops and livestock which are adaptable to the changing climate like small grains and small livestock. Agroecology is being used in Zimbabwe as part of Climate Smart Agriculture (CSA) which is helping communities to improve their resilience to climate variability especially reduction in rainfall.

5.1.4 Deteriorating Macro-Economic Environment
Zimbabwe has since 1991 experienced severe economic hardships characterised by unemployment and reduced government expenditure especially provision of agricultural subsidies on chemical fertilisers and other inputs. This situation has led to many farmers in rural Zimbabwe to adopt agroecology practices such as use of retained seed, OPVs, local landraces, manure composting and use of indigenous practices for animal health and pest control.

5.2 Constraints to Increased Uptake of AE by Stakeholders in Zimbabwe
The study identified three major constraints to the increased uptake or scaling up of AE in Zimbabwe. These constraints are related to production challenges faced by farmers, the market dynamics and regulatory requirements and policy issues.
5.2.1 Pests and Diseases Management

Key among the challenges faced by AEEs are management of pests and diseases. Uptake of AE is a stepwise process since investment in nature does not yield immediate results. Farmers reported that practicing AE requires patience thus it becomes difficult to upscale since a farmer has to wait to see the results before expanding on the area. Building up soil carbon which is an important part of soil health is a process which takes 3-5 years before an increase in yield can be attained and such is the nature of AE which acts as a barrier to up scaling.

5.2.2 Limited Prospects for Mechanization

In Zimbabwe, the labour demand associated with agroecology is higher than that of industrial agriculture. This is because there is limited scope for mechanization in the field. The crop arrangement in the field makes it difficult to mechanize operations, such as weeding and harvesting without destroying the other crop. As a result, AE cannot be practiced on a large scale with the optimal land size being 10-12 hectares since all operations are manual.
5.2.3 Low Yield Potential of Indigenous Crops
The argument for green revolution type of agriculture is on the genetic potential of most indigenous crops such as pearl millet and cowpeas which are believed to be very low compared to the hybrids and genetically modified varieties of maize and soybeans. The low yields would keep farmer incomes at the lowest levels since they do not have a say on the price. The green revolution led to many years of neglect towards research and support for innovation in small grains and indigenous crops especially vegetables which has resulted in poor crop husbandry by rural farmers. This neglect has led to the country not realising the improved genetic potential of these crops. The current scenario is characterised by serious genetic erosion and limited application of manure and pesticides on these crops, all combined resulting in poor yields and food insecurity.

5.2.4 Limited Knowledge on AE SOPs
There is limited knowledge on the standard operating practices for agroecology for lack of documented evidence. Most practitioners are still experimenting and discovering different ways of solving some of the challenges associated with agroecology such as weed and pesticide management. Agroecology is largely based on experiential learning and some of the practices are area specific as the farmer seeks solutions from the immediate environment to deal with pests and diseases.

5.2.5 Historical Issues
Extensive or large-scale farming along the principles of the green revolution is in direct contradiction to agroecology. The latter has been perceived as anti-progressive or backward or primitive, a view largely associated with the introduction of the ox-drawn plough in Zimbabwe in 1923. This marked the beginning of regimented farming practices in the country characterized by mono cropping (in straight lines) and complete de-stumping of fields. Such farming became conditional for African farmers to get master farmer certificates which acted as licenses to buy small scale private farms in prestigious Native Purchase Areas and to sell crops to the government. The farming regime which has been in place in the country for a century undermined both agroforestry and mixed farming, key principles of AE.

5.2.6 Limited Adoption of Appropriate Technologies
Small grains are largely known to promote food security because of their high nutritional values, resistance to pests such as weevils and adaptability to climate change. However, limited consumption was observed as emanating from labour demands, especially for women who culturally are tasked with post-harvest processing. In Zimbabwe, this led to the introduction of the Dehuller Machine meant to reduce labour especially associated with dehusking in the early 1990s. High levels interviews revealed the technology is now being used for de-hulling maize instead of sorghum and millet as originally envisaged. The study also identified high cost of post-harvest management
technologies such as solar dryers as limiting the potential of excess vegetables to contribute to food security. In the end, most excess vegetables end up donated or wasted, with only a few AE practitioners composting them.

5.2.7 Negative Consumer Perception on Indigenous Foods
There is limited consumption of indigenous foods because of the high prices associated with restricted production. Small grains and traditional vegetables are priced well above the affordability of an average person. The crops end up being targeted to high end consumers and the elite who also tend to be health conscious. On the other hand, the urban poor perceive production and consumption of traditional food crops as a sign of backwardness.

There are very thin markets for indigenous crops in the rural areas since most households produce these crops to meet their subsistence requirements. Generally rural households do not participate in food markets at the local level as food is given either as gifts by other locals or donated by donors or given in exchange for labour by the government. In addition, all surplus grain is sold either to GMB or private buyers. (see Table 2).

5.2.8 Market Controlled by the Middlemen
The presence of the middlemen known as “makoronyera” (criminals) in the market makes it difficult for farmers to capture benefits from selling their produce. The gap between the price offered to farmers and the prices paid by the consumers is too high and this tends to discourage farmer from increasing production especially for fresh produce.

5.2.9 Policy Inadequacy
Agroecology is not acknowledged as a concept at policy level and most agricultural extension workers do not support AEEs because of contradicting technical advice. Intercropping was one practice discouraged by AGRITEX, a government department responsible for agricultural extension, which has over the last 100 years advocated for monoculture as a standard practice for farmers.

5.2.10 Funding Limitations from Banks
Also disturbing in Zimbabwe is that most banks or financial institutions do not directly fund small holder farmers or agroecology enterprises. What they fund are viable business proposals supported by collateral a requirement that eludes poorer farmers. This aspect is also controversial as most informants argue that too much financial resources have the potential for elopement by AEEs and other actors from AE. This is largely because of the natural tendency to venture into the obvious and faster routes for loan repayment.
5.2.11 Punitive Regulatory Requirements
The study found out nearly all categories of AE practitioners have challenges with both certification and registration, which also affect protection of Intellectual Property Rights (IPRs). The following are the critical areas or procedures AEEs and service providers undergo to be fully compliant and also benefit from better prices and access to more lucrative international markets:

**Organic Certification**
The cheapest form of organic certification was reported to be $500 for a year but only working for a group, which was also reported to be problematic in terms of local capacity for group monitoring. On the other hand, Eco certification which is more complicated is associated with contract farming and access to the export market.

**Seed Registration and Certification**
To sell their own seed beyond a limited radius, farmers must go through a complicated and yet inexpensive registration and certification process which costs US$20. They have to prove that the variety in question is novel and distinct, uniform and true to type, and stable over a number of seasons. This requirement was developed for large-scale and well established seed producers, but is a major barrier for small-scale farmers.

**Registration of Business and Associations**
Those in the low end of the market find it unrewarding to be registered as most of their competitors prefer not to register. This in turn makes it difficult for retailers especially to access loans and even formalize their businesses, which again limits their capacity to organize collectively and negotiate for cleaner spaces and proper infrastructure to house their merchandise. Reported also from this sector is that high level customers shun the filthy environment most vendors of vegetables and small grains operate in. In the end most AE actors remain unregistered and unprotected.

**Registration of Patents and Intellectual Property Rights**
Registration of patents is very expensive, reported to be ranging from USD 5,000 to even 20,000. Apart from revenue losses associated with not benefiting from patents, farmers reported huge losses in terms of traditional knowledge.

5.2.12 The Role of Finance
Our assessment found that funding is a major limitation for AEEs and service providers. Most of the urban activities are self-funded while rural activities are either non-funded for indigenous crops like small grains or donor funded for targeted project activities such as nutrition gardens, community seed banks and livestock pass on projects. Private funding is only available for contracted crops such as sesame and red sorghum for the brewing industry. As mentioned above, commercial banks are not key players in agroecology funding. More important government subsidies for agriculture are very limited, and even less so for agroecology.
Survey results show that there is no preferential treatment in terms of access to finance and markets among women, youths and men. Enterprises that are jointly owned and worked by couples with children providing labour are common.

5.2.13 The Policy Environment in Zimbabwe

There is not yet an official policy for agroecology in Zimbabwe. What exists are the draft form of the policy documents, traditions and practices that are sanctioned by government as if there were official policy. The term ‘Agroecology’ is absent from the draft policy document but there are terms such as conservation and Climate Smart Agriculture (CSA) which encompass most of the practices of agroecology.

Through advocacy and lobbying there has been some shift in policy in a move to support AE. Major policy achievements include the public funding for Pfumvudza program at a national scale and this incorporates some Stage 1 elements of AE. In addition, the government has adopted a pricing system which allows the producer price of traditional grains which are more climate resilient to be at par with maize. This move will promote the production of traditional grains because of higher producer prices and there is an expected increase on the consumption side.

There has been an acceptance of agroecology as a stand-alone concept and government approved the issuance of a Diploma in Agroecology through Fambidzanayi Centre of Permaculture. On the same note, the Ministry of agriculture has allowed a change on the curricula of the Agricultural colleges to include the study of agroecology and indigenous food crops. This will result in a major shift in extension advice to farmers which will see the incorporation of indigenous knowledge as part of the acceptable farmer practices.
6.0 Forces Affecting the Business and Investment Environment for Agroecology in Zimbabwe

6.1 Negative Factors
Apart from the absence of a clear agroecology policy in Zimbabwe, several factors influence both the business and investment environment for agroecology in Zimbabwe. Key among the factors or forces identified include the following:

- Apart from creating dependency, government involvement in Pfumvudza project is encouraging the use of inorganic fertilisers, hybrid seeds and pesticides which undermines farmers to reach level 3 of agroecology.
- Lack of a clear Public-Private-Partnership policy undermines contract enforcement between contractors and farmers thereby encouraging side marketing and unilateral changing of producer prices by buyers.
- Zimbabwe does not have secure land tenure systems and this discourages investment in AE practices which are long term in nature and have a longer payback period.
- Absence of carbon tax credits similar to those offered under the UN REDD+ arrangements discourages long term investments in forestry that could benefit agroecology in the form of agroforestry and carbon sequestration.
- Zimbabwe does not have a critical mass of agroecology food eaters for small grains and indigenous vegetables and fruits which undermines appetite for investment from business people.
- By and large the business environment does not offer a corresponding price premium for ecologically produced food and products because the certification and monitoring system is not yet in place.
- In Zimbabwe, there is little appetite for donors to fund resettled farmers which might also influence business investment in such areas.
6.2 Positive Factors

Positive forces promoting the business and investment environment for agroecology in Zimbabwe include the following:

- Despite absence of a huge critical mass of consumers the country still offers a significant niche market particularly among the urban elite and health conscious individuals, prepared to pay extra.

- Zimbabwe’s abundant land and genetic resource has potential to drive agroecology.

- Agriculture is the backbone of the Zimbabwean economy and tradition and hence only needs advocacy towards agroecology and policy support.

- Climate change is now widely recognised and offers opportunities for investment in climate proof agricultural practices such as small grains.

- Emergency of chronic diseases offers investment opportunities in production of healthy foods of which indigenous crops are central.

- The market for agroecology products is readily available and there is potential for high profits because of the low input costs.

- Policy discussions are already in place which point to a better socio-economic and political environment for agroecology, a necessity for investment.
7.0 Recommendations

Recommendations for Promoting Agroecology Enterprises in Zimbabwe

The broad recommendation emerging from the study is that Zimbabwe must capitalise on the strengths and opportunities supportive of AEEs, service providers and other stakeholder such as NGOs and government to participate in agroecology. In addition, a lot of effort needs to be done to ensure that agroecology is successful and to this end we recommend the following:

- **Fund identification, registration and capacity building of AEEs**
- **Invest in development of a clear Public-Private-Partnership policy that encourages and enforces contracts between contractors and farmers**
- **Support development of a secure land tenure system that promotes long term investment in AE practices**
- **Develop an incentive system that guarantees benefits from investment in AE**
- **Support public awareness that changes current attitudes on consumption of traditional foods**
- **Promote establishment of an easily accessible and affordable certification and monitoring system for ecologically produced food and products**
- **Encourage dialogue among donors and government to influence business investment in resettlement areas**
- **Support national programs such as look and learn exchange visits by AEEs and service providers**
- **Support mainstreaming of agroecology’s 13 complements at all levels of the sector**
- **Support evidence based research in agroecology**
- **Invest in inclusive platforms for sharing information and networking such as the Food festival which bring together consumers, producers and processors of AE products.**
- **Provide technical support services such as solar dryers which are used for food preservation using renewable energy**
- **Support patenting for innovations like solar dryers and other indigenous knowledge based innovations**
- **Invest in incubation plots which serves as learning centres for urban agroecological farming**
- **Support nationwide research in consumption of organic and indigenous foods by the ordinary consumer who drive the production of AEEs.**
## Annex 2

### Table 2. Major Institutions Creating an Enabling Policy Environment for AE in Zimbabwe

<table>
<thead>
<tr>
<th>Name Of Institution</th>
<th>Area of Focus</th>
<th>Coverage</th>
</tr>
</thead>
<tbody>
<tr>
<td>FAO</td>
<td>Support CA, seed systems research and funding Policy advocacy</td>
<td>Rural Zimbabwe</td>
</tr>
<tr>
<td>ICRISAT</td>
<td>Small grains research and policy advocacy</td>
<td></td>
</tr>
<tr>
<td>CTDT</td>
<td>Small grains community seed banks; policy advocacy</td>
<td>Rural Zimbabwe</td>
</tr>
<tr>
<td>UNDP/ ZRBF and partners</td>
<td>Promoting Climate Smart Agriculture</td>
<td>18 Rural Districts</td>
</tr>
<tr>
<td>CIMMYT</td>
<td>Conservation, tillage research and advocacy</td>
<td>Rural Zimbabwe</td>
</tr>
<tr>
<td>Ministry of Agriculture and the Grain Marketing Board (GMB)</td>
<td>Policy, extension, research in CSA, supporting 1.8 Purchases small grains and controls producer and input prices for small grains</td>
<td>Countrywide</td>
</tr>
<tr>
<td>HIVOS</td>
<td>Funding and policy advocacy</td>
<td>National</td>
</tr>
<tr>
<td>Dan Church Aid</td>
<td>Funding, training and advocacy</td>
<td>National</td>
</tr>
<tr>
<td>Fambidzanayi</td>
<td>Training, policy advocacy, community outreach</td>
<td>National</td>
</tr>
<tr>
<td>COSPE</td>
<td>Funding of organic livestock value chains</td>
<td>Rural Zimbabwe</td>
</tr>
<tr>
<td>Bio- Vision</td>
<td>Promoting the development, dissemination and application of sustainable ecological agricultural practices.</td>
<td>Countrywide</td>
</tr>
<tr>
<td>RegeneAg Zimbabwe (Savory Institute)</td>
<td>Networking, training, policy advocacy, research and resource mobilisation</td>
<td>Zimbabwe and Southern Africa</td>
</tr>
<tr>
<td>Pomona Urban Agriculture Association</td>
<td>Advocacy, community outreach, market centred agroecology, demonstration plots, mobilisation and training</td>
<td>Harare Urban</td>
</tr>
<tr>
<td>Organization</td>
<td>Activities</td>
<td>Location</td>
</tr>
<tr>
<td>--------------------</td>
<td>-----------------------------------------------------------------------------</td>
<td>------------------------</td>
</tr>
<tr>
<td>Muonde Trust</td>
<td>Promoting water harvesting and CSA technologies, advocacy</td>
<td>Midlands Province</td>
</tr>
<tr>
<td>ZIMSOFF</td>
<td>Registration, organises field days, seed and food fairs, organic food festivals and exchange visits. Policy advocacy and public awareness towards agroecology</td>
<td>Rural Zimbabwe</td>
</tr>
<tr>
<td>Practical Action</td>
<td>Promoting CSA technologies, solar technologies such solar dryers, solar powered irrigation systems</td>
<td>Countrywide</td>
</tr>
<tr>
<td>World Vision</td>
<td>Promoting CSA technologies, training, community gardens, vermiculture</td>
<td></td>
</tr>
<tr>
<td>Universities</td>
<td>Research, teaching, training and information dissemination</td>
<td>Countrywide</td>
</tr>
<tr>
<td>AR IPO</td>
<td>Support registration of patents by resource constrained individuals</td>
<td>Countrywide and Africa</td>
</tr>
<tr>
<td>ZOPPA Trust</td>
<td>Advocacy, coordinating activities of members, sourcing and providing information on markets and certification.</td>
<td>Zimbabwe</td>
</tr>
<tr>
<td>CBOs and NGOs</td>
<td>Training, advocacy, fund raising, value chain development and market linkages</td>
<td>Zimbabwe</td>
</tr>
<tr>
<td>Commercial Banks</td>
<td>Provide general loans for agricultural activities as long as their funding criteria is met but not specific for agroecology.</td>
<td>Zimbabwe</td>
</tr>
</tbody>
</table>
Table 3. List and Contacts of Participants

<table>
<thead>
<tr>
<th>ENTREPRISE NAME</th>
<th>MAIN ACTIVITY</th>
<th>Suggested Informant (NAME)</th>
<th>Contact Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>D &amp; N Organic Produce</td>
<td>Herbs, pepper, maize, sunflower, ducks, cowpeas, goats, cattle</td>
<td>Mrs. Ntando Ndlovu</td>
<td>0772590935</td>
</tr>
<tr>
<td>Beauty Katsenga</td>
<td>Farming vegetables and small grains, aquaculture, goats, cattle</td>
<td>Mrs. Beauty Katsenga</td>
<td></td>
</tr>
<tr>
<td>Tryfine Farm Life</td>
<td>Cattle, cowpeas, forage legumes, maize, groundnuts</td>
<td>Mac Roberts</td>
<td><a href="mailto:j.macrobert@gmail.com">j.macrobert@gmail.com</a></td>
</tr>
<tr>
<td>Honey Dew Farm</td>
<td>Producing vegetables using chemicals and honey dew compost from vegetable waste</td>
<td>Florence Dell</td>
<td>Visit</td>
</tr>
<tr>
<td>Colleta Farm</td>
<td>Livestock, maize, soybeans, forage legumes</td>
<td>Albert Mugabe</td>
<td>0773665855</td>
</tr>
<tr>
<td>Four Seasons</td>
<td>Producing spices and herbs organically using retained seeds and manure</td>
<td>Mulamgari Alphonce</td>
<td>Visit</td>
</tr>
<tr>
<td>Perisos Farm</td>
<td>Cattle, goats, rabbits, poultry, seedlings, ginger and garlic</td>
<td>Mrs. Josephine Toro</td>
<td>0772545457</td>
</tr>
<tr>
<td>Urban Farmer</td>
<td>Urban farming of tomatoes, pepper, lettuce, fruit trees and egg production</td>
<td>Mr. and Mrs. Kambarami</td>
<td>Lavenum Road, Westgate/</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Westgate 0712231665</td>
</tr>
<tr>
<td>Urbas</td>
<td>Farming</td>
<td>Mrs. Beauty Misirimirembwa</td>
<td>0772232937</td>
</tr>
<tr>
<td>Shamiso Chabata</td>
<td>Vegetables and mushrooms</td>
<td></td>
<td>079169921</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Mrs. Desideria Tonerai</td>
<td>072042437</td>
</tr>
<tr>
<td>Tichawanda Chakurira</td>
<td>Sweet potatoes</td>
<td>Tichawanda Chakurira</td>
<td>0713927361</td>
</tr>
<tr>
<td>Service Provider</td>
<td>Role</td>
<td>Contact Details</td>
<td></td>
</tr>
<tr>
<td>------------------</td>
<td>------</td>
<td>----------------</td>
<td></td>
</tr>
<tr>
<td>Vimbai Mbire</td>
<td>Horticulture and mushrooms</td>
<td>Vimbai Mbire 0774055496</td>
<td></td>
</tr>
</tbody>
</table>

**SERVICE PROVIDER (10/10)**

<table>
<thead>
<tr>
<th>Service Provider</th>
<th>Role</th>
<th>Contact Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>COSPE</td>
<td>NGO- livestock value chains</td>
<td>Joseph Matiza <a href="mailto:joseph.matiza@cospe.org">joseph.matiza@cospe.org</a></td>
</tr>
<tr>
<td>Solar Dryers P/L</td>
<td>Processing equipment</td>
<td>Newton Spicer <a href="mailto:zimbawesolardryers@gmail.com">zimbawesolardryers@gmail.com</a></td>
</tr>
<tr>
<td>Fambidzanai</td>
<td>Training and extension</td>
<td>Lewis Mashinagaize <a href="mailto:jerry@fambidzanai.org.zw">jerry@fambidzanai.org.zw</a></td>
</tr>
<tr>
<td>CTDT</td>
<td>Input supply and policy lobbying</td>
<td>Andrew Mushita <a href="mailto:andrewmushita@gmail.com">andrewmushita@gmail.com</a> 0712868638</td>
</tr>
<tr>
<td>River of Life</td>
<td>Training and extension</td>
<td>Pastor Mwenda 0772874600</td>
</tr>
<tr>
<td>Mbare</td>
<td>Farmers’ market</td>
<td>Pedzisayi 0778757201</td>
</tr>
<tr>
<td>GMB</td>
<td>Buyer of small grains Demonstration plots</td>
<td>Tafadzwa Hungwe 0736844581</td>
</tr>
<tr>
<td>Urban Farming Association</td>
<td>Processing and packaging Bulk buying from smallholder farmers</td>
<td>Mike Davis <a href="mailto:urbanfarmingzimbabwe@gmail.com">urbanfarmingzimbabwe@gmail.com</a> 0772499430</td>
</tr>
<tr>
<td>Four Seasons Factory</td>
<td></td>
<td>Mrs. De Witt 0772572892</td>
</tr>
<tr>
<td>AGRIBANK</td>
<td>Financing</td>
<td>Mr. Clever Mpofu 0773732709</td>
</tr>
</tbody>
</table>

**PUBLIC POLICY EXPERTS (5/4)**

<table>
<thead>
<tr>
<th>Service Provider</th>
<th>Role</th>
<th>Contact Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Zimbabwe</td>
<td>Research on traditional farming methods for beef and rapoko</td>
<td>Dr. Sadomba UZ <a href="mailto:wzsadomba@gmail.com">wzsadomba@gmail.com</a> 0772 996 372</td>
</tr>
<tr>
<td>National Gene Bank Curator</td>
<td>Research plant genetic resource</td>
<td>Onisimous Chipfunde <a href="mailto:ochipfunde@gmail.com">ochipfunde@gmail.com</a></td>
</tr>
<tr>
<td>FAO</td>
<td>Global Policy</td>
<td>Obert Maninimini <a href="mailto:obertmaminimini@fao.org">obertmaminimini@fao.org</a> 0716027515</td>
</tr>
<tr>
<td>CTDC</td>
<td>Policy Advocacy</td>
<td>Andre Mushita 0712868638</td>
</tr>
<tr>
<td>Fambidzanyi</td>
<td>Policy Advocacy</td>
<td>Mashingaidze <a href="mailto:lewis@fambidzanai.org.zw">lewis@fambidzanai.org.zw</a></td>
</tr>
</tbody>
</table>
8.0 REFERENCES

Selected References Reviewed for the AE Study (Zimbabwe Case Study)

9.0 Images capturing Practices in Zimbabwe
Agroecology Farming

Images capturing Agroecology Farming Practices in Zimbabwe